

# “Joint Industry Conference”

*By Lawrie Halkett*



Supporting one strong family of brands





# Pine Manufacturers Association

- Established in 1991
- 66 Members
- Represents secondary processing sector
- Forex \$400 million
- Culture of Collaboration
- Focus on market development activities

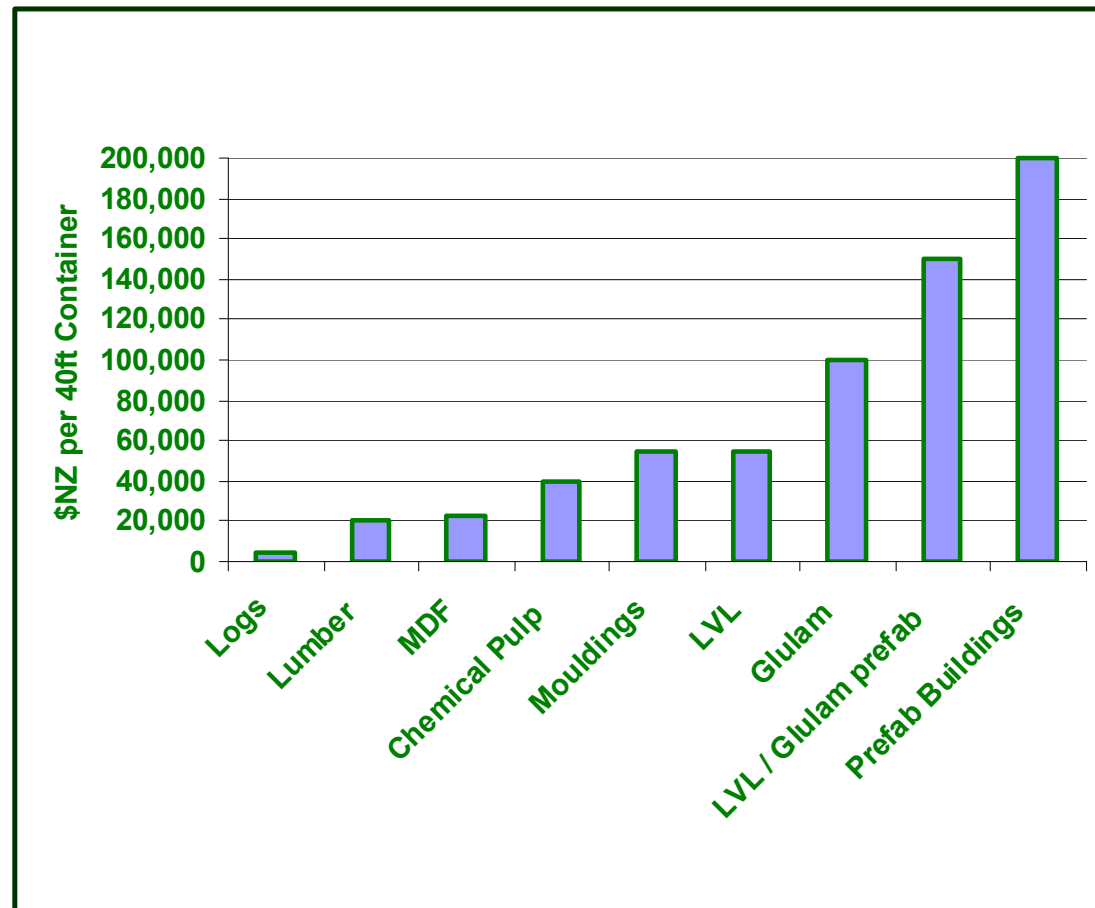


# PMA Products

- Interior (untreated)
- Exterior (treated)
- DIY products
- Engineered Wood Products
- Buildings



# WOOD PRODUCTS VALUE ADDED





## ■ Bodyguard Wood Products Ltd



[www.bodyguard.com](http://www.bodyguard.com)





# PINENZ®



**PINENZ.COM**

[www.pinenz.com](http://www.pinenz.com)





# Stratalam ®



[www.stratalam.co.nz](http://www.stratalam.co.nz)





# SolidWood Building Group ®



[www.solidwood.co.nz](http://www.solidwood.co.nz)





# India Market Group





# Supporter of Science and Innovation

- Majority of members of SWI are secondary processors
- PMA is a financial investor in STIC





# Woodco & NZ Wood

PMA supports the need for industry to promote forests and wood products to all New Zealanders

Woodco



# Future

- PMA advocates a single industry organisation, properly structured and funded.

